

## **Kipacha Technologies**

Kipacha Technologies is a technology company which has a passion for innovation and is unafraid to invest in web and mobile technology. Our company develops software's, websites, E – learning solutions and offers ICT consultancy to help organizations like learning institutions and Small and Medium sized companies(SME's), connect to the internet to market their products and services online through developing customized affordable websites/mobile sites using the latest technologies.

Kipacha technology has concentrated on developing websites that promotes the institutions and small businesses to have a better publicity and easier marketing. The website are developed and hosted by Kipacha Technologies at affordable prices.

We have developed software's like ERP, MIS, and HRM to enable company's management work in a digital easier environment's.

The company has been in existence since 2012. We bring together a unique, multidisciplinary team of professionals to provide best services for our clients" in the various fields of Information Technology.

The company on 2015 diversified into new business that would see the company generate more income on a daily basis unlike the previous contract based. We agreed and financed a new business venture "The Crux Gaming Lounge and Cyber" which was registered under the company act of Kenya. Currently we have two Branches in Limuru Town and Thika Town.

The Crux Gaming Lounge and Cyber offer the following services:

- i. Printing
- ii. Cyber services: DL renewal, Typesetting, Scanning, Photocopy etc
- iii. WIFI Hotspot for the youth.
- iv. Gaming: Mission games, Sports games, Action Games, Racing using gaming console PS4.

Kipacha Technologies started in 2012 when our Director Godffrey Ngotho finished His Master's Degree at the Catholic University of Milan. It existed as a small startup with no physical address. When MKU in 2013 advertised for the applications for GEA, he applied and managed a position at the academy. GEA trained nine of the first cohort and in June 2014 he graduated and was granted a startup capital of \$6,000.

This enabled Godffrey to expand the company and acquire assets to set up a physical location in Limuru town. The push and the help from GEA were magnanimous. The company saw growth in the client base and the training was now being actualized in real life.

We established the offices in Limuru town due to its central location and easy access to the clients who then were in Nairobi, Westlands and Naivasha. There was a niche in Limuru since we were to be the first ICT Company and it was a ripe market for our services.

The company has grown its assets and impact to the society since its establishment in 2012. We have developed over thirty major websites; developed software's for International companies and consulted in big very major established forums. The start of The Crux Gaming Lounge and Cyber is an establishment that has brought so many youths and once in a while we offer them free forums, seminars and Webinars that improve their passion for technology.

## Some of our clients are:

- Nairobi City Water and Sewerage Company
- African Water Association (AfWA)
- Nairobi City Council
- Karibu Paradise

- ITube Kenya
- Innovation eye Centre
- Kisii Eye Centre
- Mater Hospital
- Mount Kenya University's 5iiRC 2018 website

We are forever grateful to GEA and Mount Kenya University for the opportunity. It was them who opened our eyes and sharpened our skills to be where we are today. The training was very vigorous and those trips every Friday to meet a mentor is my greatest gift from GEA. Asante.

We have been facing problems expanding The Crux to other Counties especially the main towns. Devolved governments have given us challenges since each county has different regulations that affect the establishment. We have been working on a formula and once we work it out fully we shall manage to work with the counties.

Finances are a challenge too since to setup each Crux we need about \$20,000 which we have to raise slowly through loans and savings. If we had the money power we would set the branches in most counties at once.